

PRESS RELEASE

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Chair manufacturer Dietiker cooperates with «Les Couleurs® Le Corbusier»

When icons meet

Nine of the 63 shades of the Polychromie Architecturale of «Les Couleurs® Le Corbusier» have now been selected for the Dietiker product families, including iconic furniture like the chair C14 from the Felber Collection. With this cooperation, the family company from Stein am Rhein expanded its products range with fascinating colours from the everlasting colour theory of the most important architects of modern times.

Le Corbusier created ground-breaking building, impressive art and timeless furniture icons; the colour was just as important as the form. Based on his experience, the influential architect developed the everlasting colour theory. The so-called Polychromie Architecturale offers 63 fascinating shades that Le Corbusier created in two colour collections in 1931 and 1959.

In the more than 140-year-long history of Dietiker, the family company created timeless classics and worked early on with now world acclaimed designers such Edlef Bandixen, Willi Guhl and Bruno Rey. Switzerland's leading seat manufacturer is now one of the selected companies which collaborates with «Les Couleurs® Le Corbusier». A privilege for Dietiker according to CEO Nathalie Felber: «This collaboration is a great honour that only a few companies have access to. The beautiful colours of Le Corbusier complement our products selection perfectly! »

The nine selected colours of «Les Couleurs® Le Corbusier» can be applied to wooden furniture exclusively; this includes combined wooden furniture / fabric, wood / metal, tables etc. The customer can access a variety of options and select the colours desired.

The following natural shades of the Polychromie Architecturale are available at Dietiker.

32012 gris moyen
32120 terre sienne brûlée 31
32123 terre sienne pâle
32130 terre d'ombre brûlée 31
32131 ombre brûlée claire
32141 ombre naturelle moyenne
32142 ombre naturelle claire
4320H gris 59
4320R ombre naturelle 59

Dietiker was founded in 1873 and is the oldest chair manufacturer in Switzerland. The launch of Willy Guhl chair the late '50s revolutionized the furniture industry, followed by Rey, the first chair in the seventies with a unique patent for its screw less wooden-metal connection which has been sold worldwide more than one million pieces. Since 2011 Nathalie Felber, daughter of the visionary Urs Felber, runs the company is located in Stein am Rhein and employs 150 people. The company develops and produces high engineered products for a wide range of solutions for cafeterias and seminar rooms in health care, gastronomy, hotel, offices, education and public institutions.

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