

MEDIA RELEASE KALIO LOUNGE CHAIR

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KALIO goes BRAZIL

June 12 sees the start of the world's biggest sporting event in Brazil. While all the football fans are perched in front of their TVs, the Swiss television football experts in the SRF World Cup Studio will be sitting in Kalio lounge chairs by Dietiker.

Copa do Mundo 2014 – the world's greatest sporting event – kicks off today. Over the next month, the SRF experts will be guiding Switzerland through all the football matches. Throughout the heated debates on referee decisions and goal chances, the SRF World Cup Studio experts will be relaxing in the sensational seating provided by Dietiker's Kalio chairs.

As such, 2006 not only saw prestigious Swiss designer Hannes Wettstein create a chair, but an ergonomic sculpture to sit in.

So Dietiker's lounge chair is also firmly in the limelight of the SRF sports presentation at the 2014 World Cup – a winning goal for Kalio!

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